

PRESS INFORMATION

**ART KISSES AWAKE
BENEFIT AUCTION
PIN. FOR ART 2021**

IN SUPPORT OF PINAKOTHEK DER MODERNE AND
THE MUSEUM BRANDHORST

Live Auction: November 20, 2021, 8:15 p.m.
Pinakothek der Moderne and as internet live stream
Auctioneer: Robert Ketterer

Online Only Auction: November 1 - 21, 2021
www.ketterer-internet-auctions.com

All auction lots on display at Pinakothek der Moderne
from Saturday, November 6.

Munich, September 20, 2021

PIN. AUCTION 2021 - ART KISSES AWAKE

Our theme this year "Art Kisses awake" was born out of a long period of isolation and silence - much like the prince magically woke Sleeping Beauty up from her spell, let's awake art with a loving kiss! After last year's great success, we are going to hold a hybrid auction this time: As internet live stream, which art lovers can follow from all over the world, and live on site at the rotunda of Pinakothek der Moderne. Just like last time, contributing artists and galleries will receive a share in the profits.

SOCIAL RESPONSIBILITY AND INNOVATIVE PROJECTS

The pandemic has changed the world. Issues that art and culture must take on have come to the fore; issues like identity, diversity and digitalization, and no museum acting in the presence can ignore these urgent matters. Institutions

need to undertake self assessment and have to face critical questions – not an easy task in times with means barely sufficient to keep the doors open.

As public institutions, the Pinakothek der Moderne and the Museum Brandhorst assume social responsibility and react to social change. It is PIN. 's heartfelt concern to pursue this goal. Our association provides financial aid for innovative projects. Without the PIN. Auction many exhibition concepts and educational projects couldn't have been realized at all.

A prime example of our activity is the exhibition “**Who's next? Homelessness, Architecture and Cities**“ (Museum of Architecture, TUM) which addresses social and political approaches to homelessness between denial and suppression and presents architectural concepts from various countries that try to offer solutions.

Another socially highly relevant and forward-looking exhibition like “**AI Robotics. Design**“ (Die Neue Sammlung - The Design Museum) covers both hopes and challenges that artificial intelligence (AI) and digital progress bring along for our present and future life. The exhibition was conceived in cooperation with Prof. Sami Haddadin, one the leading experts in the field of AI. Such a collaboration delivers proof of the currently prevailing interdisciplinary concept of art and shows the relevance museums have in our society.

Additionally, PIN. supports **exhibition- and educational projects** at the Pinakothek der Moderne and the Museum Brandhorst that put special focus on formats particularly suitable for children. Among them we also find an initiative of The Design Museum dedicated to **barrier-free access and inclusion** with the aim of opening up to a group of visitors that has not received much consideration yet.

“The PIN. Auction makes sure that exactly these kinds of projects will be realized in the future, too. We are particularly delighted that this is also a heart matter to our sponsors and that we were able to win **BMW as a new and strong partner**“ says PIN. chairwoman Dorothee Wahl.

VENUES OF PIN. BENEFIT AUCTION

After last year's heavy-heartedly made decision to do without a personal get-together due to Covid restrictions, we are planning a comeback at the **rotunda of the Pinakothek der Moderne** in fall 2021 - naturally by observing all Covid regulations in effect at that time.

Since we still have to be very careful with the virus, we decided to offer an additional venue for a live broadcast of the auction: The Hotel Zur Tenne in Kitzbühel (Austria) offers its services to host this very special event.

LIVE, ON SITE AND AT HOME

After the past successful cooperation with **Ketterer Kunst** we will continue to combine our forces. The digital competence that our auction partner possesses has made a substantial contribution to the overall result. We want to increase our focus on the global accessibility of our target group, which is why we are going to broadcast the PIN. Benefit Auction as internet live stream. On top of that the event will be accompanied by an Online Only Auction.

Just like last year, all those who can't join us at the rotunda can bid live from literally anywhere: online, with absentee bids or over the phone!

"We are definitely going to see a suspenseful atmosphere and unique moments," promises Robert Ketterer. "I am already excited about the opportunity to turn the venerable rotunda of the Pinakothek der Moderne into a suspense-packed saleroom", says the auctioneer.

"But the thrill will not only be tangible in the room but also in the live stream and on the phones. What counts is that everyone will be in it with enthusiasm and generosity."

ARTISTS IN THE PIN. BENEFIT AUCTION

Both the auction's reach as well as the origins of the ca. 80 participating artist is more global than ever before. This year's auction is a kaleidoscope of the most diverse nationalities, cultures and backgrounds:

Ruby Onyinyechi **Amanze** (Nigeria), Kathryn **Andrews** (USA), Evgeny **Antufiev** (Russia), Maarten **Baas** (Netherlands), Silvia **Bächli** (Switzerland), John **Baldessari** (USA), Alexandra **Bircken** (Germany), Angela **Bulloch** (Canada), **Djurberg & Berg** (Sweden), Jeremy **Deller** (England), Stan **Douglas** (Canada), Jeff **Elrod** (USA), Omer **Fast** (Israel), Susi **Gelb** (Germany), Damien **Hirst** (England), Paul **Hutchinson** (Germany), K.H. **Hödicke** (Germany), Alex **Katz** (USA), William **Kentridge** (South Africa), Jim **Lambie** (Scotland), Sabine **Moritz** (Germany), Ed **Ruscha** (USA), Karin **Sander** (Germany), Tomás **Saraceno** (Argentina), **Slavs and Tatars** (Poland, Iran et al), Ignacio **Uriarte** (Spain), Jorinde **Voigt** (Germany), Chen **Wei** (China), Christopher **Wool** (USA) and others.

[See all works in the online showroom here](#)

Bidding registration and more information shortly here:

www.pin-freunde.de/en and www.kettererkunst.com

About PIN. Freunde der Pinakothek der Moderne e.V.

PIN. was founded under the name "Galerie Verein" in 1965 and owes its current identity with almost 900 members to a tradition that has grown over decades. The aim was and is to discover contemporary art while its hot and to make it accessible to a wide audience. Far more than thousand artworks have been acquired over the past 55 years. With the Pinakothek der Moderne, which houses the Bavarian State Painting Collections, the Munich Graphic Collection, the TUM Architecture Museum and The Design Museum, and the neighboring Museum Brandhorst, PIN. supports two of the most important art and cultural institutions in Europe. The primary funding objective is to help realize ambitious exhibitions, innovative education projects and major acquisitions.

About Ketterer Kunst

Robert Ketterer has realized impressive auction results for decades and has already led numerous charity auctions to great success. With an early focus on the potential of the internet, his company has been holding online only auctions since 2007, now even on its own platform www.ketterer-internet-auctions.com. The family company Ketterer Kunst (www.kettererkunst.com) with headquarters in Munich and branches in Hamburg, Duesseldorf, Berlin as well as with a global network of representatives in, among others, the USA and Brazil, was founded in 1954. It is one of the leading houses for auctions of fine art from the 19th to the 21st Century and Rare Books as well as the expert in German Art. According to latest figures issued by Artnet Price Database for 2020, Ketterer Kunst occupies place 7 in the ranking for Art from the 20th and 21st Century and is the strongest selling family business of all.

The PIN. Benefit Auction is supported by:



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